

¡HOLA!

PRODUCTS

Advertising department

¡HOLA! | H FASHION | H LIVING | H NIÑOS | H VIAJES | H COCINA | NOVIAS

MATERIALS NEEDED

EDITORIAL AND GALLERY

- Press release, briefing or documentation on which to base content
- 10/12 photos (vertical and horizontal)
 - Product images
 - Lifestyle images
- URL for text link, to be included within the content
- Social media profiles
- Campaigning hashtags
- Consult our social media protocols

MATERIALS NEEDED

EDITORIAL AND GALLERY. EDITORIAL LINKS

The contents will be promoted by the editorial links reflected in the proposal

SPONSORED LINK & SPONSORED LINK (HOME PREMIUM)

- We will use images from the campaign adapted by our design team to comply with the website technical specifications
- Headlines and texts will be in accordance with the editorial line of our website and in keeping with the content
- Editorial links redirect to the integrated content developed for the Brand and are in keeping with our editorial line

Thanks

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